

2018 Family Conference Sponsorship Levels

DIAMOND SPONSOR \$20,000 and Up

Covers the cost of venue and printing and design of our registration packets that will be mailed to our families and also for our Program that will feature your sponsorship.

Incentive:

Opportunity to speak at our Conference; recognition at opening and closing ceremonies; prominent title sponsor listing of name/logo in press releases, on social media, on website and e-newsletters for remainder of 2018, back of t-shirt (one color), sponsor signage at event; back cover page program ad; and distribution of your product to attendees (if applicable).

PLATINUM SPONSOR \$10,000 - \$19,999

Covers the cost of 12 medical and dental professionals travel, accommodations and meals.

Incentive:

Prominent name/logo in press releases, on social media, on website and in e-newsletters in 2018, back of t-shirt (one color), sponsor signage at event; full page program ad; and distribution of your product to attendees (if applicable).

GOLD SPONSOR \$5,000 - \$9,999

Covers cost of snacks and activities for the Friday night Family Social during Family Conference.

Incentive:

Name/logo on social media, website and e-newsletter in 2018, back of t-shirt (one color), and sponsor signage at event; full page program ad; and distribution of your product to attendees (if applicable).

SILVER SPONSOR \$2,500 - \$4,999

Provides a complimentary 2018 t-shirt to each registrant.

Incentive:

Name/logo on back of t-shirt (one color) and sponsor signage at event; full page program ad; and distribution of your product to attendees (if applicable).

BRONZE SPONSOR \$1,000 - \$2,499

Allows for printing of signage and banners that will include sponsors and important Conference information.

Incentive:

Name on sponsor signage at event; full page program ad; and distribution of your product to attendees (if applicable).

PARTICIPATING SPONSOR \$500 - \$999

Allows for Conference color coded name tags and lanyards to identify various syndromes while protecting privacy.

Incentive:

Name on sponsor signage at event and half page program ad.

PROGRAM ADS SIZE	DIMENSIONS	COST
Full Page	7.5 x 10	\$1,000
Half Page	7.5 x 5	\$500
Quarter Page	3.75 x 5	\$250
Business Card	3.75 x 2.5	\$100
Friends	Typed Entry	\$50



2018 NFED Family Conference Sponsorship and Advertisement Form



For our records and to ensure listing in the Family Conference Program and Signage, please remit this form by March 15, 2018.

I will provide sponsorship of the Family Conference in the amount of \$_____.

I will purchase a _____ sized program ad in the amount of \$_____.

I am unable to become a sponsor, but will make a contribution in the amount of \$_____.

Name/Organization: _____

Address: _____ City, State, Zip: _____

Email address: _____ Phone: _____

Name as it should appear in the program*: _____

Payment Options:

Check: Enclosed is a check made payable to NFED.

Credit Card: Please bill my VISA MasterCard American Express

Card No. _____ Exp. Date _____

Name as it appears on the Card _____

Pledge: My support can be expected on: _____ / _____ / 2017

AD COPY AS YOU WOULD LIKE IT TO APPEAR IN THE PROGRAM:

**Please respond with your camera ready artwork in pdf or jpeg format to brittany@nfed.org by March 15, 2018.

*Send payment to:

NFED
6 Executive Drive, Suite 2
Fairview Heights, IL 62208-1360
or www.nfed.org/donate